

KELLY FREW

208.867.7878

frewdesign@yahoo.com

EXPERIENCE:

MELALEUCA, INC. | IDAHO FALLS, ID

Senior Designer | Jan. 2009 – Present

Designed and oversaw many projects including: advertising campaigns, company catalogs, articles for the company magazine, customer booklets and brochures, and various branding needs. Planned and oversaw photo shoots in various locations from California to Florida. Attended large-scale, multi-day press checks at facilities in Minneapolis. Resident Photoshopper.

DAVIES & ROURKE MARKETING COMMUNICATIONS | BOISE, ID

Art Director | Aug. 2007 – Dec. 2008

Designed ads, brochures, websites, billboards, logos, collateral, and other promotional materials for various clients. Designed and maintained company website. Coordinated with printers and paper suppliers. Oversaw printing process to ensure quality. (Agency currently known as Davies Moore.)

PEPPERSHOCK MEDIA | NAMPA, ID

Graphic Designer | Mar. 2007 – Aug. 2007

Designed ads, brochures, interactive CDs, websites, billboards, logos, packaging, collateral, and other promotional materials for various clients. Created storyboards for video proposals. Designed and implemented new agency logo and brand standards. Designed and maintained company website and e-newsletters.

FRUZI DESIGN STUDIO | FREELANCE

Owner/Artist | Jan. 2007 – Present

Designed logos, advertisements, brochures, catalogs, websites, and other branding materials for numerous clients. Subcontracted work through Boise area ad agencies. Performed photography for various accounts.

CHATTERBOX, INC. | EAGLE, ID

Art Department Manager | Oct. 2003 – Jan. 2007

Designed packaging, logos, catalogs, fonts, advertisements, and other promotional materials. Designed award-winning products. Designed trade show booth and graphics. Performed photography for all company projects and advertising. Managed Art Department: oversaw 2-4 other artists, led various team meetings, and purchased and maintained Art Department equipment. Conducted extensive research for packaging design, advertising, and branding projects. Oversaw development and integrity of the Chatterbox brand and sub-brands. Worked with procurement department designing materials and packaging made in U.S. and China

EDUCATION:

BRIGHAM YOUNG UNIVERSITY | PROVO, UT

BA Visual Arts Degree | Graduated April, 2003

SKILLS:

- Kick all kinds of butt in Adobe CS5 Creative Suite; Corel Painter; Macintosh OS
- Fine Art skills in photography, drawing, and illustration
- Extensive knowledge of advertising, copywriting, typography, color theory, design principles, and design technology
- Fluent in Bosnian, Croatian, and Serbian
- Sense of Humor

REFERENCES:

Brandon English – Co-worker
208.419.3436

Melody Ross – Former Boss
208.724.5593

Jesse Edwards – Former Co-worker
208.860.7960

Mike Hessing – Former Supervisor
208.571.5158

For work samples visit www.kellyfrew.com.